

WESH 1021 N. Wymore Rd. Winter Park, FL 32789 Main: (407)645-2222

Billing: (407)389-7661

www.wesh.com

Billing Address:

GMMB Attention: Accounts Payable 3050 K St, NW Washington, DC 20007

Send Payment To: WESH P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949

Invoice Month Invoice Period Invoice # Invoice Date 08/27/12 - 09/21/12 09/23/12 951948-1 September 2012

Account Executive Sales Office Sales Region Station WESH Fran Berg Eagle-Washingt National

Estimate Number Advertiser Product 60"S Obama/D/President 1775

> Flight Dates Order# Alt Order # 09/15/12 - 09/21/12 951948 07903947

Billing Type Billing Calendar Deal# Broadcast Cash

Special Handling

IDB# Advertiser Code Product Code 9912856 95 101

Agency Ref Advertiser Ref

Line Start Date End Date Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
1 09/17/12 09/21/12 M-F Sunrise @6 Class of Time - Pre-emptible with notice	6:00-7:00 AM	MTWTF	1:00	1	\$1,800.00	NM	
09/17/12 09/23/12 MTW	TFSS Spots/Week TF 1	Rate \$1,800.00					D. (
	Description M-F Sunrise @6AM	Start/End Time 6:00-7:00 AM		<u>h</u> <u>Ad-ID</u> 0 ofa12g1:	17н		Rate Type \$1,800.00 NM
2 09/17/12 09/21/12 NBC Today Sho Class of Time - Pre-emptible with notice	ow 7:00-9:00 AM	MTWTF	1:00	3	\$2,400.00	NM	
	TFSS Spots/Week TF 3	Rate \$2,400.00		-			
1 WESHTu 09/18/12 8:42 AM	Description NBC Today Show	Start/End Time 7:00-9:00 AM	1:0	h <u>Ad-ID</u> 0 0FA12G1			Rate Type \$2,400.00 NM
	NBC Today Show NBC Today Show	7:00-9:00 AM 7:00-9:00 AM		0 OFA12G1 0 OFA12G1			\$2,400.00 NM \$2,400.00 NM
3 09/17/12 09/21/12 *Early Sunrise (Class of Time - Pre-emptible with notice	@4:30AM 430a-5am	MTWTF	1:00	2	\$80.00	NM	
	TFSS Spots/Week TF 2	<u>Rate</u> \$80.00				^	
	Description *Early Sunrise @4:30AM	Start/End Time 430a-5am		<u>th Ad-ID</u> 0 OFA12G1	17н		<u>Rate Type</u> \$80.00 NM
2 WESHW 09/19/12 4:50 AM	*Early Sunrise @4:30AM	430a-5am	1:0	0 OFA12G1	17н		\$80.00 NM
4 09/15/12 09/16/12 Sun 5-6a Class of Time - Immediately Pre-emptible	Sun 5-6a without notice	S	1:00	1	\$100.00	NM	
	TFSS Spots/Week	<u>Rate</u> \$100.00					
	<u>Description</u> I Sun 5-6a	Start/End Time Sun 5-6a		<u>th</u> <u>Ad-ID</u>)0	.17н		<u>Rate</u> <u>Type</u> \$100.00 NM
5 09/15/12 09/15/12 Sat Sunrise 6-8 Class of Time - Pre-emptible with notice	6:00-8:00 AM	S-	1:00	1	\$600.00	NM	
	TFSS Spots/Week	<u>Rate</u> \$600.00					
	Description Sat Sunrise 6-8 AM	Start/End Time 6:00-8:00 AM		<u>th Ad-ID</u> 00 0FA12G1	117н		<u>Rate</u> <u>Type</u> \$600.00 NM
6 09/16/12 09/16/12 Sun Sunrise@e Class of Time - Pre-emptible with notice	6:00-8:00 AM	S	1:00	2	\$600.00	NM	

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Invoice # Invoice Date **Invoice Month** Invoice Period 951948-1 09/23/12 September 2012 08/27/12 - 09/21/12

Advertiser	Product	Estimate Number
Obama/D/President	60"S	1775

Spots/ Line Start Date End Date Description Start/End Time MTWTFSS Length Week Rate 6 09/16/12 09/16/12 Sun Sunrise@6-8 AM 6:00-8:00 AMS 1:00 2 \$600.00 Class of Time - Pre-emptible with notice	Туре	
Line Start Date End Date Description Start/End Time MTWTFSS Length Week Rate 6 09/16/12 09/16/12 Sun Sunrise@6-8 AM 6:00-8:00 AMS 1:00 2 \$600.00 Class of Time - Pre-emptible with notice	Туре	
Class of Time - Pre-emptible with notice		
Western Object Funds	MM C	
Weeks: Start Date End Date Spots/Week Rate 09/10/12 09/16/12 S 2 \$600.00		
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID		Rate Type
1 WESHSu 09/16/12 6:59 AM Sun Sunrise@6-8 AM 6:00-8:00 AM 1:00 0FA12G117H 2 WESHSu 09/16/12 7:27 AM Sun Sunrise@6-8 AM 6:00-8:00 AM 1:00 0FA12G117H		\$600.00 NM \$600.00 NM
		ψοσο.σο 14101
7 09/17/12 09/21/12 Regis & Kelly 9-10 AM 9:00-10:00 AM MTWTF 1:00 2 \$1,300.00 Class of Time - Pre-emptible with notice	0 NM	
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/17/12 09/23/12 MTWTF 2 \$1,300.00		
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID		Rate Type
2 WESHTu 09/18/12 9:27 AM Regis & Kelly 9-10 AM 9:00-10:00 AM 1:00 0FA12G117H		\$1,300.00 NM
1 WESHF 09/21/12 9:23 AM Regis & Kelly 9-10 AM 9:00-10:00 AM 1:00 0FA12G117H		\$1,300.00 NM
8 09/17/12 09/21/12 NBC Today Show II 10AM-11AM MTWTF 1:00 2 \$1,250.0 Class of Time - Pre-emptible with notice	0 NM	
Weeks: Start Date 09/17/12 End Date 09/23/12 MTWTFSS MTWTF Spots/Week 2 Rate 2 \$1,250.00		
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID		Rate Type
2 WESHW 09/19/12 10:49 AM NBC Today Show II 10AM-11AM 1:00 0FA12G117H		\$1,250.00 NM
1 WESHF 09/21/12 10:50 AM NBC Today Show II 10AM-11AM 1:00 0FA12G117H		\$1,250.00 NM
9 09/17/12 09/21/12 M-F NOON NEWS 12-12:12:00-12:30 PM MTWTF 1:00 2 \$700.0 Class of Time - Pre-emptible with notice	0 NM	
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/17/12 09/23/12 MTWTF 2 \$700.00		
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID		Rate Type
2 WESHTh 09/20/12 12:14 PM M-F NOON NEWS 12-12:30 12:00-12:30 PM 1:00 0FA12G117H		\$700.00 NM
1 WESHF 09/21/12 12:13 PM M-F NOON NEWS 12-12:30 12:00-12:30 PM 1:00 0FA12G117H		\$700.00 NM
10 09/17/12 09/21/12 M-F 3-4 PM 3:00-4:00 PM MTWTF 1:00 5 \$900.0 Class of Time - Pre-emptible with notice	0 NM	
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/17/12 09/23/12 MTWTF 5 \$900.00		
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID		Rate Type
2 WESHM 09/17/12 3:38 PM M-F 3-4 PM 3:00-4:00 PM 1:00 0FA12G117H		\$900.00 NM
1 WESHTu 09/18/12 3:26 PM M-F 3-4 PM 3:00-4:00 PM 1:00 0FA12G117H		\$900.00 NM
4 WESHW 09/19/12 3:44 PM M-F 3-4 PM 3:00-4:00 PM 1:00 0FA12G117H		\$900.00 NM
3 WESHTh 09/20/12 3:39 PM M-F 3-4 PM 3:00-4:00 PM 1:00 0FA12G117H		\$900.00 NM
5 WESHF 09/21/12 3:45 PM M-F 3-4 PM 3:00-4:00 PM 1:00 0FA12G117H		\$900.00 NM
11 09/17/12 09/21/12 M-F 4-5 PM NEWS M-F 4-5 PM MTWTF 1:00 5 \$1,300.0 Class of Time - Pre-emptible with notice	00 NM	
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/17/12 09/23/12 MTWTF 5 \$1,300.00		
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID		Rate Type
1 WESHM 09/17/12 4:54 PM M-F 4-5 PM NEWS M-F 4-5 PM 1:00 0FA12G117H		\$1,300.00 NM
3 WESHTu 09/18/12 4:12 PM M-F 4-5 PM NEWS M-F 4-5 PM 1:00 0FA12G117H		\$1,300.00 NM
5 WESHW 09/19/12 4:22 PM M-F 4-5 PM NEWS M-F 4-5 PM 1:00 0FA12G117H		\$1,300.00 NM
4 WESHTh 09/20/12 4:53 PM M-F 4-5 PM NEWS M-F 4-5 PM 1:00 0FA12G117H 2 WESHF 09/21/12 4:29 PM M-F 4-5 PM NEWS M-F 4-5 PM 1:00 0FA12G117H		\$1,300.00 NM \$1,300.00 NM
12 09/17/12 09/21/12 M-F 5-6 PM ROT 5:00-6:00 PM MTWTF 1:00 3 \$1,600.0	00 NM	
Class of Time - Pre-emptible with notice Weeks: Start Date End Date MTWTFSS Spots/Week Rate		*
09/17/12 09/23/12 MTWTF 3 \$1,600.00		
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID		Rate Type

Send Payment To:



3 WESHF

09/21/12 12:31 AM NBC Tonight Show

WESH P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949

Invoice # Invoice Month Invoice Period Invoice Date 951948-1 09/23/12 08/27/12 - 09/21/12 September 2012

<u>Advertiser</u>	Product	Estimate Number
Obama/D/President	60"S	1775

anar saroch com										
ww.wesh.com							Spots/			
ne Start Date	End D	ate	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
12 09/17/12 Class of Ti			M-F 5-6 PM ROT e with notice	5:00-6:00 PM	MTWTF	1:00	3	\$1,600.00	NM	
Spots: # C		Air Da		scription	Start/End Time	Lenat	h Ad-ID			Rate Typ
	ESHTu	09/18/		F 5-6 PM ROT	5:00-6:00 PM	-	0 OFA12G1	17H		\$1,600.00 NI
1 W	ESHW	09/19/	12 5:23 PM M-I	F 5-6 PM ROT	5:00-6:00 PM	1:0	0 OFA12G1	17H		\$1,600.00 NI
3 W	ESHF	09/21/	12 5:25 PM M-I	F 5-6 PM ROT	5:00-6:00 PM	1:0	0 OFA12G1	17н		\$1,600.00 N
13 09/17/12 Class of Ti	09/21/ ime - Pre		M-F 6-6:30 PM e with notice	M-F 6-6:30 PM	MTWTF	1:00	5	\$2,200.00	NM	·
Weeks:	Start D: 09/17/1		nd Date MTWTFS		<u>Rate</u> \$2,200.00					
Spots: # C		Air Da		1 5	Start/End Time	Lengt	h Ad-ID			Rate Typ
	ESHM	09/17/		F 6-6:30 PM	M-F 6-6:30 PM		0 0FA12G1	17н		\$2,200.00 NI
	/ESHTu	09/18/		F 6-6:30 PM	M-F 6-6:30 PM	0.00	0 OFA12G1			\$2,200.00 N
	ESHW	09/19/		F 6-6:30 PM	M-F 6-6:30 PM	2.0.7	0 OFA12G1			\$2,200.00 N
	/ESHTh	09/20/		F 6-6:30 PM	M-F 6-6:30 PM		0 OFA12G1			\$2,200.00 N
	/ESHF	09/21/		F 6-6:30 PM	M-F 6-6:30 PM		0 OFA12G1			\$2,200.00 N
14 09/16/12 Class of T	09/16/ ime - Pre		SA/SU 6-6:30 PM e with notice	SA/SU 5:58-6:30 P	iS	1:00	1	\$1,400.00	NM	
Weeks:	Start D 09/10/1	ate E	nd Date MTWTFS		<u>Rate</u> \$1,400.00			=	-	
Spots: # C		Air Da		-	Start/End Time	Lenat	th Ad-ID			Rate Typ
	/ESHSu	09/16		/SU 6-6:30 PM	SA/SU 5:58-6:3		0 0FA12G1	.17н		\$1,400.00 N
15 09/17/12 Class of T	09/21/	/12 -emntih	M-F Entertainment e with notice	Tonigl7:00-730 PM	MTWTF	1:00	3	\$3,000.00	NM	
Weeks:	Start D 09/17/1	ate E	nd Date MTWTFS		Rate \$3,000.00					
Spots: # C	h Day	Air Da	te Air Time De	scription	Start/End Time	Lengt	th Ad-ID			Rate Tyr
1 W	/ESHTu	09/18	and the second s	F Entertainment Tonight	7:00-730 PM		0 OFA12G1	17H		\$3,000.00 N
3 W	/ESHW	09/19		F Entertainment Tonight	7:00-730 PM	1:0	0 OFA12G	17H		\$3,000.00 N
2 W	/ESHF	09/21	12 7:25 PM M-	F Entertainment Tonight	7:00-730 PM	1:0	0 OFA12G	17н	-	\$3,000.00 N
16 09/17/12 Class of T	09/21/ ime - Pre	/12 -emptib	M-F Access Hollyw e with notice	ood Access Hollywood	/ MTWTF	1:00	2	\$3,000.00	NM	
Weeks:	Start D 09/17/1		nd Date MTWTFS		Rate \$3,000.00					
Spots: # C	h Day	Air Da	te Air Time De	scription	Start/End Time	Leng	th Ad-ID			Rate Typ
1 W	/ESHTu	09/18	12 7:47 PM M-	F Access Hollywood	Access Hollywo	od / 1:0	0 OFA12G	L17H		\$3,000.00 N
2 W	/ESHF	09/21	12 7:55 PM M-	F Access Hollywood	Access Hollywo	od / 1:0	0 OFA12G	L17H		\$3,000.00 N
17 09/17/12 Class of T	09/21/ ime - Pre		M-Su News @ 11P le with notice	PM 11-1135p	MTWTF	1:00	3	\$3,000.00	NM	
Weeks:	Start D 09/17/1		nd Date MTWTFS		<u>Rate</u> \$3,000.00					
Spots: # C		Air Da			Start/End Time	Leng	th Ad-ID			Rate Ty
	/ESHTu	09/18		Su News @ 11PM	11-1135p		00 OFA12G	L17H		\$3,000.00 N
3 W	/ESHW	09/19		Su News @ 11PM	11-1135p	1:0	00 OFA12G	117н		\$3,000.00 N
1 W	/ESHF	09/21	11:28 PM M-	Su News @ 11PM	11-1135p	1:0	00 OFA12G	117н		\$3,000.00 N
18 09/17/12 Class of T	09/21/ ime - Pre		NBC Tonight Show le with notice	11:35P-12:35XM	MTWTF	1:00	3	\$1,300.00	NM	
Weeks:	Start D 09/17/1		nd Date MTWTFS		<u>Rate</u> \$1,300.00					
Spots: # C		Air Da			Start/End Time	Leng	th Ad-ID			Rate Ty
	/ESHW	09/19		BC Tonight Show	11:35P-12:35XI		00 OFA12G	117н		\$1,300.00 N
1 W	/ESHTh	09/20	/12 12:31 AM NE	3C Tonight Show	11:35P-12:35XI	M 1:0	00 OFA12G	117н		\$1,300.00 N

11:35P-12:35XM

1:00 OFA12G117H

\$1,300.00 NM

Send Payment To:

DUPINVOICEATE



WESH P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949 | Invoice # | Invoice Date | Invoice Month | Invoice Period | 951948-1 | O9/23/12 | September 2012 | O8/27/12 - O9/21/12

Advertiser	Product	Estimate Number
Obama/D/President	60"S	1775

www.we	esh.com										
Line :	Start Date	End Date	Descrip	tion	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
	09/17/12 Class of Tim	09/21/12 ne - Pre-emp		onight Show notice	11:35P-12:35XM	MTWTF	1:00	x 3	\$1,300.00	NM	
	09/17/12 Class of Tim	09/21/12 ne - Pre-emp	Late Nigotible with r	ght w/Jimmy Fall notice	oı12:35-1:35XM	MTWTF	1:00	3	\$500.00	NM	
-		SHTu 09/ SHTh 09/	/18/12 /20/12	MTWTF NIT Time Descrip 1:15 AM Late Nig 1:10 AM Late Nig	Spots/Week 3 tion ght w/Jimmy Fallon ght w/Jimmy Fallon ght w/Jimmy Fallon	Rate \$500.00 Start/End Time 12:35-1:35XM 12:35-1:35XM 12:35-1:35XM	1:0 1:0	<u>h Ad-ID</u> 0 ofa12g11 0 ofa12g11 0 ofa12g11	.7н		Rate Type \$500.00 NM \$500.00 NM \$500.00 NM
	09/16/12 Class of Tin	09/16/12 ne - Immedia		Hollywood mptible without r	11:35P-12:35XM/12 notice	S	1:00	1	\$500.00	NM	
	Weeks: Spots: <u>#</u> Ch 1 WE	<u>Start Date</u> 09/10/12 <u>Day Air</u> SHSu 09/	09/16/12 Date A			<u>Rate</u> \$500.00 <u>Start/End Time</u> 11:35P-12:35XM		<u>h Ad-ID</u> 0 0FA12G11	L7н		<u>Rate</u> <u>Type</u> \$500.00 NM
	09/17/12 Class of Tin	09/17/12 ne - Pre-emp			ON10:00-11:00 PM	M	1:00	1	\$7,000.00	NM	
	Weeks: Spots: <u>#</u> Ch 1 WE		09/23/12 Date A	M Air Time Descrip	Spots/Week 1 tion ime REVOLUTION	<u>Rate</u> \$7,000.00 <u>Start/End Time</u> 10:00-11:00 PM		<u>:h Ad-ID</u> 00 OFA12G1:	17н		Rate Type \$7,000.00 NM
		09/18/12 ne - Pre-emp	otible with r	notice	OC10:00-11:00 PM	-T	1:00	1	\$6,400.00	NM	
	Weeks: Spots: <u>#</u> Ch 1 WE	Start Date 09/17/12 <u>Day Air</u> SHTu 09/	09/23/12 Date A	-T Air Time Descrip	Spots/Week 1 tion rime PARENTHOOD	Rate \$6,400.00 Start/End Time 10:00-11:00 PM		th <u>Ad-ID</u> 00 0FA12G1	17н		<u>Rate</u> <u>Type</u> \$6,400.00 NM
	09/17/12 Class of Tin	09/17/12 ne - Immedia		BC Prime VOICE mptible without it	notice	M	1:00	2	\$8,000.00	NM	
		SHM 09	09/23/12 Date / /17/12	M Air Time Descrip 8:24 PM Mon NI	Spots/Week 2 bition BC Prime VOICE BC Prime VOICE	Rate \$8,000.00 Start/End Time Prime Other Prime Other	1:0	th <u>Ad-ID</u> 00 OFA12G1 00 OFA12G1			<u>Rate</u> <u>Type</u> \$8,000.00 NM \$8,000.00 NM
	09/18/12 Class of Tir			rime VOICE mptible without	8:00-9:00 PM notice	-T	1:00	1	\$7,000.00	NM	
		Start Date 09/17/12 <u>Day Air</u> SHTu 09	09/23/12 r Date /			Rate \$7,000.00 <u>Start/End Time</u> 8:00-9:00 PM		<u>th Ad-ID</u>)0 ofa12g1	17н		<u>Rate</u> <u>Type</u> \$7,000.00 NM
	09/19/12 Class of Tir	09/19/12 ne - Immedia		rime ANIMAL/G	JY9:00-10:00 PM notice	W	1:00	1	\$4,000.00	NM	
		Start Date 09/17/12 Day Air ESHW 09 See MG ESHW 09	09/23/12 r Date / 0/19/12 G 27.2	W Air Time Descrip	rime ANIMAL/GUYS	Rate \$4,000.00 Start/End Time 9:00-10:00 PM	:	th <u>Ad-ID</u> 00 00 ofa12g1	1 7H		Rate Type \$4,000.00 NM
			27.1 09/19								* 39 20 20 Z Z

Send Payment To:

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WESH P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
951948-1	09/23/12	September 2012	08/27/12 - 09/21/12

Advertiser	Product	Estimate Number
Obama/D/President	60"S	1775

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Payment Terms 30 Days

Gross Total

\$116,060.00

Agency Commission

\$17,409.00

Net Amount Due

\$98,651.00